

Customer Performance Snapshot

01 September 2026



KPM Engineering Solutions Private Limited

R3 | F3 | NON-KAM

Category: Electrical Testing & Measuring Equipment

State: Haryana

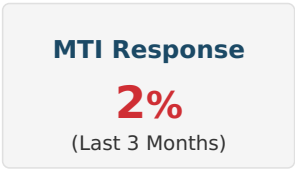
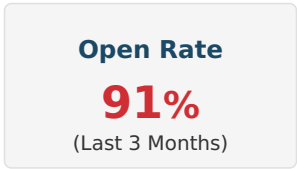
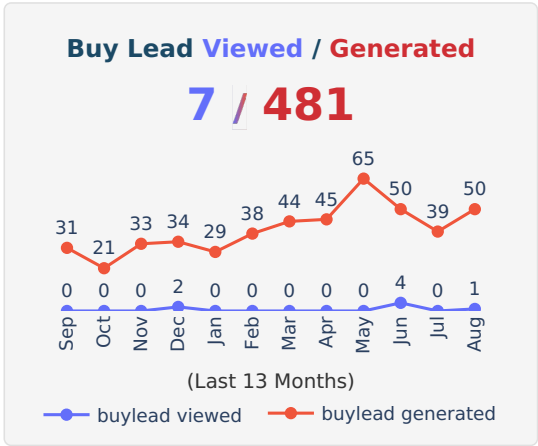
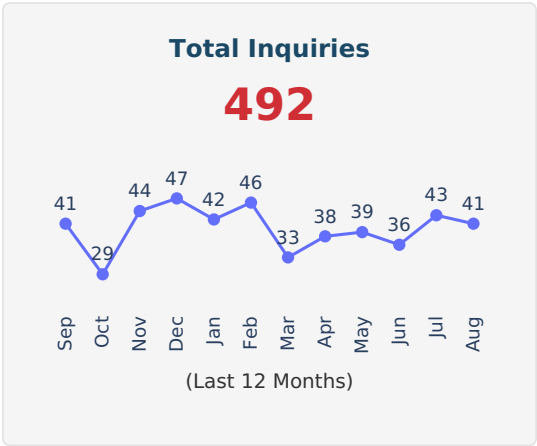
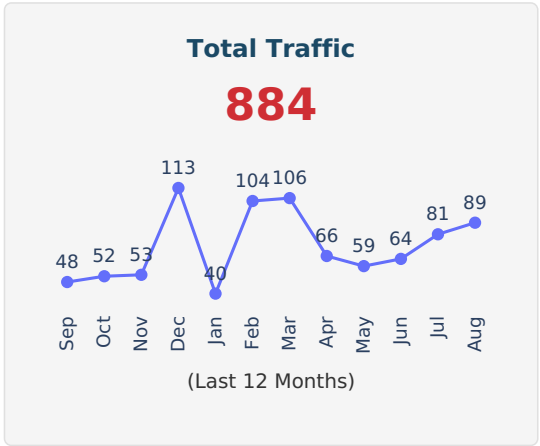
Domain: kpmtek.in

App Downloads: No

Total Contracts: 1

Vintage: 1 years

Last Login: 03 Sep 2026



Mcats Inquiries (Last 3 Months)

| Mcat                         | Inquiry | Global Unique Inquiry | Total Traffic |
|------------------------------|---------|-----------------------|---------------|
| relay test kit               | 8       | 19                    | 282           |
| insulation tester            | 6       | 30                    | 484           |
| load banks                   | 6       | 32                    | 226           |
| earth tester                 | 5       | 21                    | 214           |
| resistance meters            | 3       | 6                     | 19            |
| current transformer test set | 3       | 8                     | 120           |
| resistivity meter            | 3       | 19                    | 103           |
| contact resistance meter     | 2       | 10                    | 53            |
| earth resistance tester      | 2       | 23                    | 182           |
| battery tester               | 1       | 64                    | 511           |
| frequency analyzer           | 1       | 1                     | 8             |
| portable insulation tester   | 1       | 2                     | 127           |
| digital tension meter        | 1       | 5                     | 50            |
| meter calibrator             | 1       | 7                     | 34            |
| surface resistivity meter    | 1       | 7                     | 86            |
| tension meter                | 1       | 12                    | 129           |
| vacuum tester                | 1       | 17                    | 99            |
|                              | 1       |                       |               |

State-wise Inquiries (Last 3 Months)

| State          | Inquiry |
|----------------|---------|
| Gujarat        | 15      |
| Maharashtra    | 13      |
| Delhi          | 8       |
| Tamil Nadu     | 8       |
| Karnataka      | 7       |
| West Bengal    | 6       |
| Madhya Pradesh | 4       |
| Odisha         | 4       |
| Uttar Pradesh  | 4       |
| Assam          | 3       |
| Jharkhand      | 3       |
| Rajasthan      | 3       |
| Bihar          | 2       |
| Haryana        | 2       |
| Telangana      | 2       |
| Outside India  | 1       |
| Outside India  | 1       |
| Outside India  | 1       |
| Andhra Pradesh | 1       |
| Chhattisgarh   | 1       |

|                           |               |    |     |
|---------------------------|---------------|----|-----|
| digital insulation tester | 1 <div></div> | 18 | 365 |
| resistive load bank       | 1 <div></div> | 25 | 171 |

Page-wise Traffic (Last 3 Months)

| Page                                                                                                                  | Pageviews      | Users          |
|-----------------------------------------------------------------------------------------------------------------------|----------------|----------------|
| https://www.kpmtek.in/                                                                                                | 24 <div></div> | 23 <div></div> |
| https://www.kpmtek.in/relay-test-kit.html                                                                             | 13 <div></div> | 13 <div></div> |
| https://www.kpmtek.in/contact-us.html                                                                                 | 13 <div></div> | 10 <div></div> |
| https://www.kpmtek.in/company-profile.html                                                                            | 11 <div></div> | 10 <div></div> |
| https://www.tradeindia.com/kpm-engineering-solutions-private-limited-132333871/                                       | 11 <div></div> | 8 <div></div>  |
| https://www.tradeindia.com/products/ct-pt-cvt-analyzer-ct-tester-c10623199.html                                       | 10 <div></div> | 10 <div></div> |
| https://www.tradeindia.com/products/lcm-current-monitor-lightning-arrester-tester-c10623195.html                      | 10 <div></div> | 5 <div></div>  |
| https://www.kpmtek.in/tan-delta-capacitance-test.html                                                                 | 8 <div></div>  | 7 <div></div>  |
| https://www.kpmtek.in/kpm-pik-primary-current-injection-10623228.html                                                 | 6 <div></div>  | 6 <div></div>  |
| https://www.kpmtek.in/partial-discharge-detection-kit.html                                                            | 6 <div></div>  | 6 <div></div>  |
| https://www.kpmtek.in/high-voltage-insulation-tester-10623169.html                                                    | 5 <div></div>  | 5 <div></div>  |
| https://www.kpmtek.in/ct-pt-analyzer.html                                                                             | 5 <div></div>  | 4 <div></div>  |
| https://www.kpmtek.in/vi-tester-vacuum-bottle-tester-10623183.html                                                    | 5 <div></div>  | 3 <div></div>  |
| https://www.kpmtek.in/3-phase-energy-meter-calibrator-source-10623218.html                                            | 4 <div></div>  | 4 <div></div>  |
| https://www.kpmtek.in/circuit-breaker-testing.html                                                                    | 4 <div></div>  | 4 <div></div>  |
| https://www.kpmtek.in/ct-tester-pt-tester-ct-excitation-curve-plotting-kit-10623209.html                              | 4 <div></div>  | 4 <div></div>  |
| https://www.kpmtek.in/gw-sfra-plus-sweep-frequency-response-analyzer-and-short-circuit-impedance-tester-10623175.html | 4 <div></div>  | 4 <div></div>  |
| https://www.kpmtek.in/kpm-cb-analyzer-circuit-breaker-analyzer-10623182.html                                          | 4 <div></div>  | 4 <div></div>  |
| https://www.kpmtek.in/kpm-odt-01-high-accuracy-oil-density-tester-10623222.html                                       | 4 <div></div>  | 4 <div></div>  |
| https://www.kpmtek.in/products.html                                                                                   | 4 <div></div>  | 4 <div></div>  |

Google Search Ranking Data (Last 3 Months)

| Page                                                                  | Impression | Clicks | Search Query                                                                                                                     | Avg Rank                                                            |
|-----------------------------------------------------------------------|------------|--------|----------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|
| https://www.kpmtek.in/partial-discharge-detection-kit.html            | 630        | 0      | partial discharge analyser price<br>pd detector price<br>partial discharge detector price<br>partial discharge analyser supplier | 5 <div></div><br>5 <div></div><br>7 <div></div><br>8 <div></div>    |
| https://www.kpmtek.in/relay-test-kit.html                             | 257        | 0      | Relay Test Kit<br>relay test kit price<br>relay test set price<br>relay testing set price                                        | 7 <div></div><br>15 <div></div><br>11 <div></div><br>13 <div></div> |
| https://www.kpmtek.in/                                                | 105        | 0      | kpm pq analyzer price                                                                                                            | 9 <div></div>                                                       |
| https://www.kpmtek.in/kpm-pik-primary-current-injection-10623228.html | 36         | 0      | kpm-pik primary current injection                                                                                                | 8 <div></div>                                                       |
| https://www.kpmtek.in/tan-delta-capacitance-test.html                 | 29         | 0      | Capacitance Delta Tester<br>tan delta tester supplier<br>delta tester price<br>delta tester supplier                             | 9 <div></div><br>12 <div></div><br>11 <div></div><br>11 <div></div> |

**Disclaimer:** The displayed data, including rankings, impressions, and clicks, is based on aggregated Google Search Console metrics and may vary due to factors such as device type, search type (web/image), geographic location, search personalization, and time of search. These metrics are indicative and may not represent exact real-time performance.

Google shopping data: 49 Products



Adding SHOPPING DETAILS & PRICES can help push your products on Google Shopping. Please visit My TradeIndia -> Manage Product -> My Product for updating product details  
Inquiries increase up to 5X when customers see prices directly!

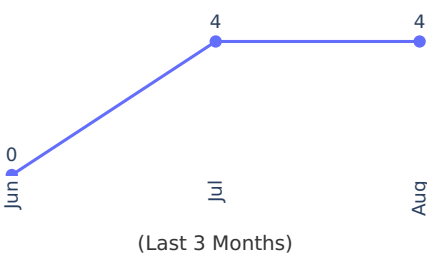
Total Impression

0

None  
(Last 3 Months)

Total Clicks

8



| Page                                                                                                                                 | Impression (Last 3 Months) | Clicks (Last 3 Months) |
|--------------------------------------------------------------------------------------------------------------------------------------|----------------------------|------------------------|
| https://www.tradeindia.com/products/relay-test-kit-accuracy-0-05-c10623180.html                                                      | 0                          | 1 <div></div>          |
| https://www.tradeindia.com/products/ct-tester-pt-tester-ct-excitation-curve-plotting-kit-c10623206.html                              | 0                          | 1 <div></div>          |
| https://www.tradeindia.com/products/fully-automatic-3-phase-secondary-injection-relay-test-kit-c10623178.html                        | 0                          | 1 <div></div>          |
| https://www.tradeindia.com/products/ev-800v-battery-discharge-kit-mdh-series-with-pc-software-and-reporting-c10623155.html           | 0                          | 1 <div></div>          |
| https://www.tradeindia.com/products/telecom-battery-bank-discharge-kit-frequency-mhz-50-hertz-hz-c10623157.html                      | 0                          | 1 <div></div>          |
| https://www.tradeindia.com/products/gw-sfra-plus-sweep-frequency-response-analyzer-and-short-circuit-impedance-tester-c10623175.html | 0                          | 1 <div></div>          |
| https://www.tradeindia.com/products/3-phase-energy-meter-calibrator-source-c10623218.html                                            | 0                          | 2 <div></div>          |

**Disclaimer:** The data displayed above is sourced directly from Google Merchant Center (GMC) and is presented for informational purposes.

Mcat Recommendation (Business keyword could be added against the product name)

| Product ID | Product Name                             | Source  | Business Keyword                 | Keyword Match | Unique Inquiries (Last 3 Months) | Total Traffic (Last 3 Months) |
|------------|------------------------------------------|---------|----------------------------------|---------------|----------------------------------|-------------------------------|
| 10623169   | High Voltage Insulation Tester           | CATALOG | voltage tester                   | 0.8%          | 20 <div></div>                   | 183 <div></div>               |
| 10623190   | High-precision Lightning Arrester Tester | CATALOG | conventional lightning arrester  | 0.8%          | 12 <div></div>                   | 295 <div></div>               |
| 10623225   | Lightning Arrester Tester                | CATALOG | conventional lightning arrester  | 78.1%         | 12 <div></div>                   | 295 <div></div>               |
| 10623218   | 3 Phase Energy Meter Calibrator Source   | CATALOG | three phase digital energy meter | 0.8%          | 12 <div></div>                   | 318 <div></div>               |
| 10623225   | Lightning Arrester Tester                | CATALOG | lightning arrestor               | 78.9%         | 7 <div></div>                    | 316 <div></div>               |
| 10623169   | High Voltage Insulation Tester           | CATALOG | voltage testers                  | 0.8%          | 2 <div></div>                    | 31 <div></div>                |
| 10623218   | 3 Phase Energy Meter Calibrator Source   | CATALOG | 3 phase ammeter                  | 0.8%          | 0                                | 31 <div></div>                |

Business States

None

Competitor

Muxtronix

**Category:** Electrical Testing & Measuring Equipment

**State:** Madhya Pradesh

Amount Paid

154000

Total Inquiries

3989

Last 12 months

Total Products

112

Keywords

377

Mcats

58

Feedback

Q1

-

No feedback

Q2

-

No feedback

Q3

-

No feedback

Opportunities

Domain

Opted

SSL

Opted

Email

Not Opted

Google Ads

Not Opted

High Traffic Pages In Which Industry Leader Available

Manufacturer Page (Last 3 Months)

| Page                                                                               | Keyword                              | Users           |
|------------------------------------------------------------------------------------|--------------------------------------|-----------------|
| https://www.tradeindia.com/manufacturers/lightning-arrester.html                   | lightning arrester                   | 109 <div></div> |
| https://www.tradeindia.com/manufacturers/oud-oil.html                              | oud oil                              | 46 <div></div>  |
| https://www.tradeindia.com/manufacturers/single-phase-electronic-energy-meter.html | single phase electronic energy meter | 42 <div></div>  |
| https://www.tradeindia.com/manufacturers/battery-discharger.html                   | battery discharger                   | 41 <div></div>  |
| https://www.tradeindia.com/manufacturers/relay-test-kit.html                       | relay test kit                       | 38 <div></div>  |
| https://www.tradeindia.com/manufacturers/oil-testing-kit.html                      | oil testing kit                      | 27 <div></div>  |
| https://www.tradeindia.com/hi/manufacturers/lightning-arrester.html                | lightning arrester                   | 23 <div></div>  |
| https://www.tradeindia.com/manufacturers/insulation-resistance-tester.html         | insulation resistance tester         | 23 <div></div>  |
| https://www.tradeindia.com/manufacturers/transformer-turns-ratio-tester.html       | transformer turns ratio tester       | 23 <div></div>  |

City Page (Last 3 Months)

| Page                                                                           | Keyword                      | City    | Users          |
|--------------------------------------------------------------------------------|------------------------------|---------|----------------|
| https://www.tradeindia.com/beijing/three-phase-meter-city-183109.html          | three phase meter            | Beijing | 29 <div></div> |
| https://www.tradeindia.com/wuhan/current-transformer-test-set-city-226904.html | current transformer test set | Wuhan   | 28 <div></div> |
| https://www.tradeindia.com/beijing/test-kit-city-183109.html                   | test kit                     | Beijing | 26 <div></div> |

**Note:** The Industry Leader slots are limited to 2 and will be allocated on a first-come, first-served basis. Data is refreshed every month.

Recommendations

- Respond to inquiries promptly via My Trade India panel or Mobile App to increase engagement and conversion opportunities.
- Actively monitor and act on buy leads as current buy lead views are low compared to buy leads generated.
- Opt for G Suite services to enhance professional communication and operational efficiency.
- Activate Google Ads to boost online visibility and target potential customers effectively.
- Add relevant, high-performing keywords like 'lightning arrester', 'relay test kit', and 'voltage tester' to product listings to improve search visibility.
- Improve product listings by enriching descriptions, adding high-quality images, detailed specifications, and pricing to increase product score.
- Consider purchasing high-traffic manufacturer and city page packages to appear prominently and attract high-quality leads.